Welcome to *The Final Report: By the Numbers* for the 2014 Gay Games presented by the Cleveland Foundation. The ninth edition of the global quadrennial event converged on Cleveland+Akron August 9-16, 2014.

Open to all adults, the Games drew an enthusiastic 30,000 participants, visitors and volunteers. The smallest region to ever host the Games and the first two-city host, Cleveland+Akron truly welcomed the world and created a lasting impact on the region and the participants. Thanks to all who helped make it a success!

“Cleveland+Akron demonstrated to the world that they can host an international event and do it with pride.

Thanks for the tens of millions you spent here.

I hope the love and comradeship from gay and straight made your journey worthwhile.”

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**ECONOMIC IMPACT**

$52.1 million

&

$20.6 million in additional job income

*Source: Kent State University*

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**PEOPLE BEHIND the GAMES**

43 Staff and Interns

22 Board Members

9 Committees


56 Leadership Council Members

130 Community Partners

230+ Sponsors & Civic Partners

600+ Donors

200+ Champions

3,000+ Volunteers
*NEW*

GAY GAMES
LGBT LEGACY FUND

$120,000+

Gay Games 9 donation to new fund launched by the Cleveland Foundation
To donate, visit www.clevelandfoundation.org.

GAY COMMUNITY ENDOWMENT FUND

$27,000+

GG9 donation to GCEF of Akron Community Foundation
To donate, visit www.akroncf.org.

REVENUE

$6.8 million

$2.36 million from sponsors and donors
$2.64 million from registrations, civic, miscellaneous
$1.8 million from in-kind contributions

TICKETS*

995 Pink Flamingo Aquatics Show •
1,290 DanceSport • 995 Figure Skating •
338 Bodybuilding •
500+ Band • 1,050+ Chorus

*Other sports were free to spectators
• Badminton • Band • Basketball • Beach Volleyball • Bodybuilding • Bowling • Cheer • Chorus • Cycling • DanceSport • Darts • Diving • Figure Skating • Flag Football • Golf • Ice Hockey • Marathon and Half-Marathon • Martial Arts • Open Water Swim • Pool (Billiards) • Powerlifting • Racquetball • Road Races (5K & 10K) • Rock Climbing • Rodeo • Rowing • Sailing • Soccer (Football) • Softball • Squash • Swimming • Synchronized Swimming • Table Tennis • Tennis • Track and Field • Triathlon • Volleyball • Water Polo • Wrestling

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<th>GAMES WEEK</th>
<th>36+ Sports</th>
<th>2 Culture Events</th>
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<td>40 Venues</td>
<td>6 Cities</td>
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<td></td>
<td>3 Counties</td>
<td>3 Universities</td>
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PARTICIPANTS
50 Countries
48 States

Argentina • Australia • Belgium • Brazil • Bulgaria • Canada • China • Colombia • Costa Rica • Croatia • Czech Republic • Denmark • Dominican Republic • El Salvador • Finland • France • Georgia • Germany • Guam • Iceland • India • Ireland • Israel • Italy • Japan • Kazakhstan • Liberia • Macedonia • Malaysia • Mexico • Nepal • Netherlands • New Caledonia • New Zealand • Nigeria • Peru • Philippines • Poland • Russia • Slovenia • South Africa • Spain • Sri Lanka • Sweden • Switzerland • Trinidad & Tobago • United Arab Emirates • United Kingdom • United States • Venezuela

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<th>SCHOLARSHIPS</th>
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<td>206 from MetroHealth Services and The George Gund Foundation</td>
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<td>27 from Gay Games 9</td>
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<td>38 from Federation of Gay Games</td>
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OFFICIAL EVENTS

8 Official Parties
110 Entertainment Events
4 Academic Conferences

Opening Ceremony
3.5 hours
6,315 spectators
6,000 participants in parade
$25,000 raised for Broadway Cares/Equity Fights AIDS

*FIRSTS*
Welcomes from
• President of host country
• CEO of national professional sports league
• NBA’s first openly gay player

Festival Village
47 Entertainment Acts
$20,000 Dancin’ raised for AIDS Taskforce of Greater Cleveland
$8,637 donated to Gay Games 9

Closing Ceremony
4,000 participants and spectators
23 food trucks
1 Flag to Paris delegation for 2018 Gay Games
COMMUNITY IMPACT

130+ Partners
2 Community Stewards • 1 Community Investor • 4 Community Patrons
36 Arts
44 Community
20 Faith
18 Neighborhood
89 Political Leaders

Lead Community Partners
CANAPI www.canapi.org
Cleveland Neighborhood Progress www.npi-cle.org
LGBT Community Center of Greater Cleveland www.lgbtcleveland.org
Plexus www.thinkplexus.org

SUSTAINABILITY

Recycled
53% of total waste at Cleveland Convention Center and Festival Village
1,729 pounds of paper • 226 signs • 23 banners • 81 buckets

Donated
1,213 pounds of food • 1,152 tissue packs • 21 medical first aid kits

Food & Water
85 pounds fruit composted
30% procured locally
15 tankless water purifiers eliminated need for 2,446 H2O bottles

As a volunteer these past 10 days...

THANK YOU ATHLETES!!!

I'm super privileged to have met many of you, and your smiles, chats, hugs and enthusiasm will be kept in my heart.

Cindy Courtright
**VOLUNTEERS**

3,017
93% from Ohio • 15 countries
5,640 shifts
20% volunteered 3+ shifts
26 people worked 10+ shifts
50 groups adopted an event

**MEDIA**

200+ Credentials
14 Media Partners

TV Coverage*
773 Stories
28.8 million Audience
$2 million Publicity Value

Online Coverage*
2,217 Stories
279.4 million Total Traffic Rank

*FIRSTS*
Broadcast Commercial debuted during 2014 Winter Olympics
Livestreaming of Games by CCE Sports Network

**GG9 MEDIA**

16,000+ Likes on Facebook
www.Facebook.com/GayGamesCleveland

4,161 Followers on Twitter
www.twitter.com/GG9Cleveland

87,900 Views on YouTube
www.youtube.com/GG9Cleveland

26,000+ Database Contacts

www.GG9CLE.com
832,281 Sessions • 563,738 Users • 2.15 million Page Views
DEVELOPMENT

$4.17 million
$1.55 million Sponsorships
$348,000 Foundations
$472,000 Individuals
$1.8 million In-kind

22 Members of inaugural Tom Waddell Society ($10,000+)
600+ Individual Donors

7 Civic Partners • 10 Foundations

*FIRST*
1 Presenting Sponsor

224 Sponsors
8 Platinum • 9 Gold • 6 Silver • 26 Bronze
174 Rainbow Sponsors

It’s a Wrap - the Final FAQ

Cleveland Special Events Corp. d/b/a Gay Games 9 expects to cease operations at the end of 2014, and dissolve the organization the first quarter of 2015. If you need organization-related information, please contact the Gay Games 9 Co-Chair Steve Sokany at ssokany@kent.edu or +1.330.687.5850.

Stay Connected in Northeast Ohio
Gay Games 9 Lead Community Partners encourage people interested in furthering the mission of diversity and inclusion to sign up at http://eepurl.com/9IxXwn to receive news from their organizations.

Records
The Western Reserve Historical Society hosts the archival records of Gay Games 9. Contact: 216.721.5722 or info@wrhs.org. Among the publicly available file categories: community relations/partnerships, culture events, development/fundraising/sponsorships, economic impact, marketing/communications/media, photos, social media, sports, sustainability and volunteers.

Images & Results

Future Games