Plexus is honored to have served as a Lead Community Partner of the 2014 Gay Games. To see the successful execution of years of effort transform the region during the week was a true inspiration. Plexus is committed to collaborate with the many partners who endorsed GG9’s celebration of diversity and human rights. We continue to work toward economic equality, workplace inclusion and fairness and supplier diversity in NEO.

**PARTICIPANTS**
- Nearly 8,000 Participants
- From 48 Countries and 48 States
- **8,000** Athletes

**VOLUNTEERS**
- 3,017 volunteers
  - Representing 15 countries
  - 5,640 shifts worked
  - 93% from Ohio
- **3,017** Volunteers

**SOCIAL IMPACT**
- 29 million people watched 773 stories on television news covering the Games
- 2,217 news stories posted online with 279 million page views
- **773** News Stories

**COLLABORATIONS**
- 121 Community Partners
  - 38 Arts Organizations
  - 43 Community Organizations
  - 22 Faith Organizations
  - 14 Neighborhood Organizations
  - 4 Lead Community Partners
- **121** Partners

**SUSTAINABILITY**
- 53% of waste at the Convention Center and Festival Village was recycled
- 85 pounds of fruit composted, 1,729 pounds of food donated
- **53%** Recycled

**ECONOMIC IMPACT**
- $52.1 million PLUS an additional $20.6 million in job income
- The 2014 Gay Games balanced budget resulted in:
  - $107,000+ donation to LGBT Legacy Fund at Cleveland Foundation
  - $26,000+ donation to Gay Community Endowment Fund of Akron Community Foundation
- **$52.1 Million + $20.6 Million**

**BUDGET**
- $6.8 million budget with revenue from:
  - $2.36 million from sponsors and donors
  - $2.64 million from registrations and civic support
  - $1.8 million reduced from the budget from in-kind contributions
  - $106,400 in scholarship funding provided for 271 Scholarship Recipients
- **$6.8 Million**

**EVENTS**
- 37 sports » 1 Band Performance
  - 1 Choral Performance » 1 Rodeo
- 110 Entertainment Events » 8 Official Parties
  - 4 Academic Conferences

*Plexus 2014 Annual Report
Source: 2014 Gay Games by the Numbers Final Report*
GAY GAMES 9
DIVERSE SPEND REPORT

LGBT-OWNED SPEND
$288,894 -or- 12.5%
Spent at LGBT-owned businesses or organizations³

LOCAL SPEND
$1,375,244 -or- 59.7%
Spent at Northeast Ohio and Ohio-based businesses

WOMEN-OWNED SPEND
$296,531 -or- 12.9%
Spent at women-owned businesses

SUPPLIER DIVERSITY
The 2014 Gay Games worked with Plexus, National Gay & Lesbian Chamber of Commerce (NGLCC), and other organizations to promote vendor opportunities. The Gay Games understood the power of the Games to drive economic development. Their goal was to bring contract and vendor opportunities to LGBT-owned businesses, Northeast Ohio and Ohio-based businesses, and other minority-owned businesses. This supplier diversity strategy is based on the idea that organizations should use suppliers that represent the diversity of the communities they serve.

TOTAL DIVERSE SPEND
$564,094 -or- 24.5%
Spent at minority-owned businesses or organizations²

GAY GAMES 9
VALUE-IN-KIND SUPPORT

LGBT IN-KIND SUPPORT
$126,685 -or- 8.7%

LOCAL IN-KIND SUPPORT
$1,065,705 -or- 72.9%

TOTAL IN-KIND SUPPORT
$1,461,205

1: These are organizations/publications that support a LGBT mission/focus but ownership is unknown or may not be LGBT-owned
2: This figure is inclusive of LGBT-owned, female-owned and LGBT female-owned
3: All in-kind support data excludes any municipal, county or state provided discounts, benefits or services

The Gay Games was supported by hundreds of donors and sponsors. Some of these supporters provided goods or services instead of cash contributions. This in-kind³ support offset the total spending costs for the Games.